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1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Feigenbaum on December 22, 2009.

The application has been amended as follows:

Cancel claim 21.

Add new claim 52:

“52. (New) A wearable electronic display unit to be worn by a first person, comprising:
a display capable of displaying text in a first display mode adapted for viewing at a distance by a second person, and in a second display mode adapted for being read nearby by the first person, the display having access to stored identifications of people who were within the first person's social network prior to a receipt or an activation of the display unit by the first person;

when the display is operating in the second mode, the text being oriented in one orientation relative to vertical, and

when the display is operating in the first mode, the text being larger than the text when the display is operating in the second mode and the text being oriented in a different orientation relative to vertical,

the wearable electronic display unit having the capability to

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(1) add, to the stored identifications, an identification of the second person as being within the first person's social network; and

(2) receive stored identifications of people who are within the second person's social network.”

In claim 22:

Delete “claim 21” and replace with --claim 52--.

After claim 52 insert -- further including an interface --.

Delete “information transmitting and receiving”.

Cancel claims 23-26.

In claim 27:

Delete “claim 21” and replace with --claim 52--.

Line 2, delete “the” and insert therein --a--.

Line 7, delete “and graphics”.

Line 9, delete “and graphics”.

In claim 45:

Line 7, after “vertical” insert --and is larger than the text when the display is operating in the second mode--.

In claim 48:

Line 6, after “larger than” insert --and is in a different orientation to vertical than--.

Cancel claim 49.

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2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Julie Lieu whose telephone number is 571-272-2978. The examiner can normally be reached on MaxiFlex.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Benjamin Lee can be reached on 571-272-2963. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Julie Lieu/
Primary Examiner
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Jan 02, 09